



# Roads to Peace

34 West Main Street  
Lock Haven, PA 17745  
Business: (570) 748-9539  
Fax: (570) 748-9549  
[www.ccwcsafe.org](http://www.ccwcsafe.org)

January 27, 2020

RE: Roads to Peace - Race Against Violence 2020

To Whom It May Concern:

We cordially invite you to participate as a sponsor of our 6<sup>th</sup> Annual *Race Against Violence* scheduled for Saturday, April 25, 2020 at Bald Eagle State Park. This event will raise money for Roads to Peace, formerly known as the Clinton County Women's Center, to help provide services for those in our community who are victims of domestic and/or sexual violence. We expect approximately 100 participants for this wonderful event which will kick off at 10:00am. It will be a family friendly event featuring a 3.6 mile run and a 1.5 mile walk. Awards will be given for the top finishers.

We are asking you and your company to be a corporate sponsor for the event. Your sponsorship helps to purchase t-shirts for registered race participants, awards, drinks and snacks for each participant. Any additional money from sponsorships will go towards helping victims in the area.

We are passionate about helping victims and their families who are members of our community. There are various levels of sponsorships listed on the following pages that you may consider.

We would appreciate your support as we continue our mission of promoting safety and freedom from domestic and sexual violence by empowering individuals to define their own lives. Your company may prefer to provide gift certificates, food/drink, which will be provided to the race participants, or items for prizes that will be given on completion of the race. Please do not hesitate to call Lisa at 570-295-2807 or Tracey White at 570-660-8131 with any questions you may have.

Kind regards,

Lisa White  
Board of Director  
Roads to Peace

Tracey White  
Board of Director  
Roads to Peace

The Clinton County Women's Center is an Equal Opportunity Program. Discrimination is prohibited by Federal Law. Complaints of discrimination may be filed with the Secretary of Agriculture, Washington, D.C. 20250 or by calling (202)720-5964 (Voice & TDD)



Clinton County Women's Center, Inc. is classified as a 501 (c)(3) non-profit organization (Tax ID Number: 23-2143800) by the standards of the Internal Revenue Service (IRS). Donations may be tax deductible to the extent allowed by law.  
Serving victims of domestic and sexual violence in Clinton County since 1979.

Roads to Peace is a registered fictitious name on file with the Department of State of the Commonwealth of Pennsylvania

## Corporate Sponsorship Levels – PLATINUM, GOLD, SILVER and BRONZE

### **Platinum Sponsors – Donors of \$1,000.**

- Sponsor “shout out” in Race Recap emailed to all race participants
- Large logo on t-shirt
- Promotional materials in race packet
- Special recognition at awards ceremony
- If interested, you may set up an informational table about your company and hand out promotional material or product samples
- Sponsor eligible for 4 free race registrations

### **Gold Sponsors – Donors of \$750. to \$999.**

- Sponsor “shout out” in Race Recap emailed to all race participants
- Large logo on t-shirt
- Special recognition at awards ceremony
- Promotional materials in race packet
- If interested, you may set up an informational table about your company and hand out promotional material or product samples
- Sponsor eligible for 3 free race registrations

### **Silver Sponsors – Donors of \$500. to \$749.**

- Sponsor “shout out” in Race Recap emailed to all race participants
- Small logo on t-shirt
- Promotional materials in race packet
- Special recognition at awards ceremony
- Sponsor eligible for 2 free race registrations

### **Bronze Sponsors – Donors of \$250. to \$499.**

- Sponsor “shout out” in Race Recap emailed to all race participants
- Small logo on t-shirt
- Promotional materials in race packet
- Special recognition at awards ceremony
- Sponsor eligible for 1 free race registrations

**Product Donation - If you would like to make a product donation (i.e. gift cards, water bottles, t-shirts, key chains, sports drinks, anything that could be used as door prizes, etc.), in exchange for promotional services, it will be greatly appreciated.**

- Logo and company will be put on event Facebook page with a link to your website
- Your logo and notification of your sponsorship will be on display on registration tables, food/water tables
- If enough space is available your logo will also go on race flyer

## Individual Sponsorship Levels

### **A Level - Donors of \$250**

- Name listed in race flyer identified as an A level sponsor
- Name listed on event Facebook page identified as an A level sponsor
- Sponsor eligible for 3 free race registrations

### **B Level - Donors of \$100 to \$249**

- Name listed in race flyer identified as a B level sponsor
- Name listed on event Facebook page identified as a B level sponsor
- Sponsor eligible for 2 free race registrations

### **C Level - Donors of \$50 to \$99**

- Name listed in race flyer identified as a C level sponsor
- Name listed on event Facebook page identified as a C level sponsor
- Sponsor eligible for 1 free race registration

Thank you in advance for your consideration of becoming a sponsor for the **6<sup>th</sup> Annual Race Against Violence** on April 25, 2019 at Bald Eagle State Park. Your contribution to Roads to Peace will go a long way in supporting our efforts to help end domestic and sexual violence. Attached you will find the sponsorship form that can be completed and submitted by mail, fax, or email to the contact information listed on this letterhead. Please feel free to call Lisa White at 570-295-2807 or Tracey White at 570-660-8131 to set up sponsorship or answer any questions.

Please fill out and return the form by April 10, 2020. Corporate donations are accepted after this date, but there is a possibility your corporate logo may not appear on the race t-shirt. It will be included in all other promotional material.

Please email company logo in a .jpg file to [Lwhite8187@gmail.com](mailto:Lwhite8187@gmail.com) by April 10, 2020 for it to be included on race shirt. Also, be sure to include your company's website to be included on the Facebook page and in race promotional materials.

If you would like to provide promotional materials to put in our race bags, please send or deliver materials to the address below by April 10, 2020.

Please make checks payable to Roads to Peace and mail to:

Roads to Peace  
ATTN: Race Against Violence  
34 West Main St.  
Lock Haven, PA 17745

**Race Against Violence Sponsorship  
April 25, 2020 at Bald Eagle State Park**

**SPONSORSHIP CONTACT INFORMATION**

(Note: Company – official business/organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contribution or to who all communication should be directed. Email – email address of contact person listed below).

**Company:**

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**Contact Name:**

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**Title:**

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**Address**

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**City**

**State**

**Zip**

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**Phone:**

**Email:**

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**Website Address:**

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1. Corporate Sponsorship Level:    Platinum    Gold    Silver    Bronze  
**Individual:**                            **A**                            **B**                            **C**

Please refer back to sponsorship letter for sponsorship levels and their benefits.

2. We plan to send materials/giveaways for the participant bags    Yes    No

**If yes, what items would you like to include** \_\_\_\_\_

3. Please check here if you would like a receipt for your records \_\_\_\_\_